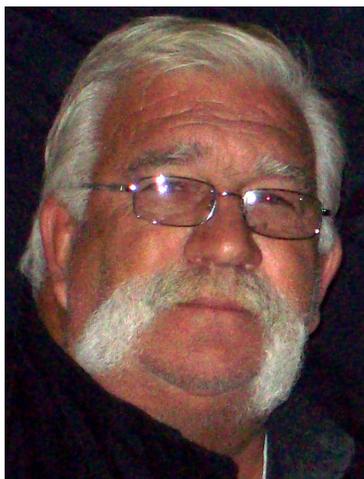




*Newsletter of the Memphis Harley Owners Group
Chapter 4928 Founded February 20, 1986*

Director's Corner



by Joe Moscon

Finally there is some stuff to write about. About 4 weeks ago the officers attended the "HOT" meeting in Rogers Arkansas. It is always quite an experience for all that attend and of course you meet a lot of people from all over the country.

Being the riding chapter we are, half of us decided to ride. Chance of snow? Bring it on, we said. Well it came, but luckily not till right after we left. I mean really, how can it be 70+ degrees one day and snow the next. But, you guessed it, it did!

One technical difficulty- you know my boys ride. Well one of them decided to borrow dad's gauntlet gloves before I left without telling me. 30 degree's all the way home with fingerless gloves! Thank Harley for heated grips!

Then—after two years- Here came the real deal. That was my first trip for the month. The next one was even more rewarding. We rode to Florida. We left Wednesday and came back Sunday. 2000 miles. Not too bad for an old guy, huh? The best part was we got to watch our son Anthony graduate from MMI. For those of you that don't know what that is, it is Motorcycle Mechanic's Institute. It is highly endorsed by Harley and other manufacturers as well. Of course Anthony took the Harley classes.

Another tidbit of info is one of the founders of MMI was our Regional Director of HOG, Arnie Beaman.

All in all, it was a great March. The better news is the weather is looking up. Between Jeff and Laura, and Pam Powell, there are some great rides and activities planned. Would you expect anything less? No WAY!

Last word, while I was away, ya'll had the memorial ride for Bob. From what I heard it was a great turn out! I just want to thank each of you for the way ya'll pull it together for a loved member and his family. You are all too awesome!

Did I say last word? OOPS—"Screw it Let's Ride!

Joe D Moscon
Director Memphis HOG



Your 2010 Chapter Officers

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Assistant Director	J. Carolyn Rice
Treasurer	Jerry Rice
Secretary	Kelli Werkmeister
Dealer Liaison	Keith Gilooly
Head Road Captain	Greg Patton
Activities Officer	Laura Acree
Activities Officer	Jeff LeDuc
Membership	Kathy Chadwick
Editor	Burt Powell
Webmaster	Dan White
Photographer / Historian	Lisa Patton
Chaplain / Safety Officer	Larry Allen
Ladies of Harley	Pam Powell

and Road Captains

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Dwight Blankenship
David Chadwick
Kathy Chadwick
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Steve Elder
Gene Fretwell
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Ed Hemness
Mac Hill
David Kroll
Jeff LeDuc
Joe Moscon
Chris Murphy
Greg Patton
Burt Powell
Curry Pruit
Jerry Rice
Dave Stockton
Dave Werkmeister
Dan White

Road Captain Prospect List
Gary Brawley
David Leutwyler
Denisce Paine
Jim Stingley

Chapter Meeting

Saturday, May 1, 2010

6:00pm

Fresh Slices in Bartlett

**Check the HOG Line for updates on events
at**

901-312-4849

E-Mail Surprise Contest

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April 28th



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Assistant Director's Article

J. Carolyn Rice

Memphis HOG Chapter it is that time of year again. The Tennessee Rally Coordinators have planned another great Tennessee Rally for all of us to enjoy. We hope you have made your plans to join us June 2 – 5, 2010, in Chattanooga, Tennessee. Below you will find all the information that is on the Tennessee Hog Rally webpage. For more details check www.tnstatehogrally.com Your Chapter Officers and fellow chapter members are looking forward to seeing you at the rally. *"Let's Ride and Have Fun!"*



Take Me to the River – Chattanooga, Tennessee

We are taking the Rally to the river, the beautiful Tennessee River in Chattanooga, Tennessee. Chattanooga is the crossroads of the south; a beautiful city nestled between Lookout and Signal Mountains and split by the Tennessee River. Chattanooga is a motorcycle friendly city that is hosting the 2010 Tennessee State H.O.G. rally. This year's rally will be at a destination that provides great mountain riding just minutes from a robust city with a healthy nightlife. This city plays right in to the Tennessee State H.O.G. rally-underlying theme: *"Ride all day and party into the night."*

The host hotel is the historic Chattanooga Choo-Choo. There are 300 rooms in three buildings, and if you want to stay in an authentic train car, it can happen at this year's rally host hotel. There are a variety of restaurants at the hotel to suit diverse tastes. If you can't find what you want there, there is an electric shuttle that is anchored at the host hotel will take you to the restaurants and shops downtown.

If you have enjoyed the Tennessee Rally in past years, welcome back. We are bringing back some of the most popular events: 12-Pack-to-Go Rides, Field Events, the Chapter Challenge Course, Bike Show, and nightly entertainment. But as the late Billy Mays would say *"But wait, there is more."* We are planning some pretty big surprises. Even with the popular events there are going to be some changes. If you have never been to the Tennessee State Rally you are in for a real treat.

Activities and Happenings



Jeff LeDuc



Laura Acree

GUESS WHAT???? What you say??? IT'S RIDING SEASON - THE SUN IS OUT AND WE'RE READY TO ROLL!!!! It's so very nice to see the sun out and even better to feel the warmth while we're riding. Okay, okay, I know, here in just a few months, we'll be wishing for just a little cooler weather. But, that's then and this is NOW! We've got some really great events coming up in the next few weeks. The chapter meeting is at Fresh Slices on May 1st. Also on May 1st, Bumpus is have "Handlebars and Hot Rods," 50's and 60's music and fun - burgers, dogs, and ice cream. There is also a silent auction to benefit the Exchange Club Family Center. Let's show our support!

Our first dinner ride of the month is to Francisco's in Millington on May 4th. How many of ya'll have had the awesome catfish at the Brunswick General Store on Friday nights? Well, they're now open on Thursdays - that's where the dinner ride ends on May 13th. There is the "what I've heard about for at least 3 years" early dinner ride to the famous Doe's in Greenville, MS. Joe Moscon has set up rooms for those that don't want to ride back that night after a "big steak dinner." There will also be riders coming back that night. On May 20th, how 'bout some awesome old fashioned barbeque? We've got dinner lined up at Bozo's in Mason, Tn. I can tell some stories about Bozo's! I've been eating there since I can remember - they have awesome fried hot dogs!

Now for a contest this month. Who Dat's in Bald Knob, Arkansas is opening up early just for us on Saturday, May 22nd. I know this is a boring ride but we're adding a 50/50 contest to the equation to make the ride a little more interesting. Dots will be for sale - just like tickets, buy as many as you want! Put them anywhere on your bike - as many as you like. The closest bug to the center of the sticker wins half the pot. No stickers allowed on helmets or faces!

Don't forget, we've still got rooms available at the Microtel in Chattanooga for those going to the Tennessee State Rally. I just looked at the website for the rally today (okay, so I forgot to register til the last minute!) - they've got some really great rides, events, and parties lined up for the entire rally. Hope to see a lot of ya'll there. Well, guess we'll go for now - think I hear pipes that need revving!

May 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25 9:00a Missing Fish Poker Run	26 6:00p (C) LOH Scrapbooking	27	28	29 6:30p (C) Dinner Ride To Brad's BBQ	30	1 7:00p (C) Chapter Meeting @ Fresh Slices
2	3	4 6:30p (C) Dinner Ride To Francisco's	5	6	7	8 (C) Ride To 73rd Strawberry Festival
9	10	11 6:30 (C) Road Captains Meeting Fox Ridge Cordova	12	13 Alabama State H.O.G. Rally	14	15 Alabama State H.O.G. Rally (C) Dinner Ride to Doe's Eat Place
16	17 6:00p (C) LOH Choppers	18 6:30p (C) LOH Meeting - LaHacienda	19	20	21	22 (C) Dinner Ride To Who Darts Cajun Restaurant
23	24	25	26	27	28	29
30	31 6:00p (C) Chapter Meeting @ Fresh Slices	1 Jun	2 Tennessee State H.O.G. Rally	3 Tennessee State H.O.G. Rally	4 Tennessee State H.O.G. Rally	5 Tennessee State H.O.G. Rally



***Road Captain's Gas Tank* by Greg Patton**

I want to thank everyone that helped out to make the Chili Cook-off and Skeeter Ray benefit a success. Also thanks to Jim Stingley and Dave Stockton for giving an overview of the Motorcycle Accident Scene Training at this month's Road Captain meeting. The three of us attended this great training seminar back in January. Hopefully more of our Chapter will attend this type of training if we can host it at Bumpus Whitten in the future.

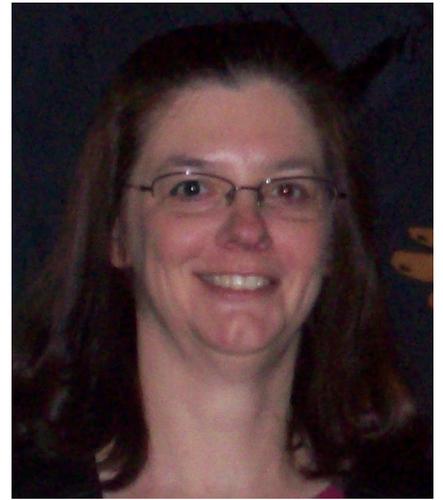
Continuing with our newer road captains here is a little bit about Gary Brawley.

As many young guys do, I started my 2 wheeled obsessions with a ride on a mini-bike at my Uncle's farm when I was 11. My mother did not like this at all. In fact, I had to move out at 19 to buy my first bike. I bought a Yamaha Maxim 400 new off the showroom floor. My Best friend had to ride it back home for me, where he commenced to give me street riding lessons. I learned and rode all day. That evening, I learned 2 riding rules I will never forget. One, protective gear is good. Two, riding impaired is stupid. Luckily, it only took a few scratches on the pipes, a broken shifter peg, and a bad case of the raspberries on my leg and arm to teach me these valuable lessons. I had this bike until I got married. I sold it not because of her, but to pay for the wedding. I owned a few cheap dirt bikes over the years and a Suzuki cruiser when I met my wonderful wife (the redhead). We sold it when we moved to Virginia. My plan was to get a Harley when we purchased a house. The house ended up not having a garage, so this was put on hold. When we came to Tennessee in 2006, I was on a mission. One week after I got here I could not have told you where a post office was, but I found Bumpus Harley Davidson. I took the Rider's Edge course, and saw my blue beauty on the showroom floor. A Chopper blue Heritage Softail. As some of you remember, the wife was none too happy about me buying her, as I was supposed to sell my car first. I just could not let anyone else buy her. She served us well for 2 years until the wife said if we were going to be riding distances, we should look at the bigger bikes. Shazam! We had a 2009 Ultra before she had a chance to reconsider. It has brought us closer than we have ever been, and riding with this chapter has made us more friends than we have ever made in such a short time span. There are other chapters, clubs and whatevers, but I am proud to be a member of the MEMPHIS HOG chapter, cause I love to ride and I love to have fun!

A History Lesson by Lisa Patton



Harley History 101



1901 William S. Harley, age 21, completes a blueprint drawing of an engine designed to fit into a bicycle.

1903 William S. Harley and Arthur Davidson make available to the public the first production Harley-Davidson® motorcycle.

1904 The first Harley-Davidson Dealer, C.H. Lang of Chicago, IL, opens for business and sells one of the first three production Harley-Davidson motorcycles ever made.

Bar & Shield Logo

The famed "Bar & Shield" logo is used for the first time in **1910**. It is trademarked at the U.S. Patent office one year later.



Origin of "Hog" nickname

Beginning in **1920**, a team of farm boys, including Ray Weishaar, who became known as the "hog boys," consistently won races. The group had a hog, or pig as their mascot. Following a win, they would put the pig (a real one) on their Harley and take a victory lap. In 1983, Harley Davidson formed a club for owners of its Motorcycles taking advantage of the long-standing nickname by turning "hog" into the acronym HOG, for Harley Owners Group. The Group immediately becomes the largest factory-sponsored motorcycle club in the world. Within six years, H.O.G. membership soars to more than 90,000. By the year 2000, it exceeds 500,000 members.



Ladies Of Harley by Pam Powell

I would like to start by thanking everyone who helped make our 2nd Annual Chili Cook-off Social / Skeeter Ray Benefit a HUGE success! Everyone who came had a wonderful time socializing and enjoying the many tasty chilis both men & women created and the sweet masterpieces the men came up with for the desserts!! The weather was perfect this year and the crowd was full of laughter and smiles.

I would like to thank Tim Bumpus, Keith Gilooly, Joe Kilpatrick, and the dealership for their support in helping making this event a success. It is wonderful to have a sponsoring dealership that supports the chapter the way Bumpus supports us! A huge thank you to our fabulous judges for their outstanding job. I know it was hard for them to try all the different chili and desserts! Our judges were some of our past directors which included Larry Allen, Joe Moscon, Jerry Rice, and Bob Ward.

Congratulations to our winners:

Chili

- 1st place: Patty Short
- 2nd place: Linda Gibson
- 3rd place: Patti Romano
- Honorable Mention: Denise Paine

Dessert

- 1st place: Dave Werkmeister
- 2nd place: Brian Bryant
- 3rd place: Daniel Moscon
- Honorable Mention: Frank Rector

HOG Colors
<p>The Memphis HOG Chapter has your HOG Colors for sale.</p> <p>We also have large and small HOG patches, Memphis HOG rockers and LOH patches for sale as well.</p> <p>All this can be purchased at the Motor Clothes Department at Bumpus on Whitten Road.</p> <p>Call (901) 372-1121 for details.</p>

We all look forward to seeing what creations our members bring to the social next year!

Happy Mother’s Day to all our Moms! We have a special group of Moms in our chapter and you deserve the recognition and appreciation for the wonderful job you do for your families!

Our May LOH meeting will be Tuesday, May 18th at 6:30 p.m. The meeting will be at LaHacienda Mexican Restaurant located at 1760 N. Germantown Pkwy. Their phone number is 624-2920. Don’t forget to bring your donation for the June Basket to the meeting. The June theme is Father’s Day. Thank you for all your support you have shown with the monthly baskets!

See you on the rode!

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Complete program details and sign-up will be available in January 2010. In early January we will have a link on this page to a AT&T Premier Web page. This page, created just for H.O.G. full and full life members, will contain all applicable terms, agreements, and rate plan brochures as well as any eligibility requirements. **The only way to obtain the discount is to sign-up for the program via this link.**



Return to this page in January 2010 to sign-up for this new H.O.G. member benefit!

Remember: the only way to obtain the discount is to sign-up for the program via this link.

**Limited-time offer. Requires a 2-year agreement on a qualified plan. Other conditions and restrictions apply.*

[More details](#)

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Hitch Doc chrome trailer hitch that will fit all touring bikes from 1980-2007. It is complete with wiring, chrome ball cover, etc. This is an easy bolt on install. List price for this hitch would be \$350.00. I am asking only \$200.00.



All Chrome Center Stand. Very High Quality. The Harley Center Stand sells for \$379. This unit will fit all 1997-2007 Harley Touring Bikes. Does not affect ground or cornering clearance. Easy to use and great for parking in garage as it makes the bike take up less space and it is also good for washing or working on the bike. It is an easy bolt on install. I paid \$400 plus tax but am asking \$200 for this unit.

**Contact Larry Allen at 901-378-7318 or
by email at LDALLEN@MSN.COM
if you are interested.**

IN MEMORY OF BOB TAILLON



Bob and Rene at Memphis HOG Christmas Party

We have lost several good Harley Brothers in the last 12 months. In the month of March Bob and Rene Taillon were involved in a motorcycle accident. Bob was killed in the accident and luckily Rene had just a minor leg injury. We will miss Bob's smile and warm heart.

We have all heard the saying to never judge a book by its cover. One must open the book and slowly begin the process of turning the pages to find out how good the book is on the inside. The memorial service for Bob was like the unveiling of a great book. We all new Bob as the guy with a smile behind the parts counter at Bumpus and a great guy to be with on a HOG club ride. At his service we learned more about his Air Force service to his country. The military color guard performed an American flag ceremony that I have never seen before that blew me away. We learned that Bob was a quiet Christian serving so many peoples needs at Heartsong Church. For almost an hour people gave testimony of how Bob had helped them with their drug and alcohol problems and brought them to Christ. Again I was in awe of all this man had done for Christ and his fellow man. The book just got better as we heard stories from his daughter and family of their relationship with Bob. We even learned that this tall biker guy with tattoos even took time on Sunday to help staff the nursery and take care of the little children. Heartsong church, our HOG Club, his family and the world all lost a great Christian man in our lives. WE WILL ALL MISS HIM GREATLY. However, lets learn a lesson from Bob's life. He showed us that each man and woman we make contact with is a great book to read if we will just take the time to know them and our lives will be greatly enriched through the experience.

Prayer List:

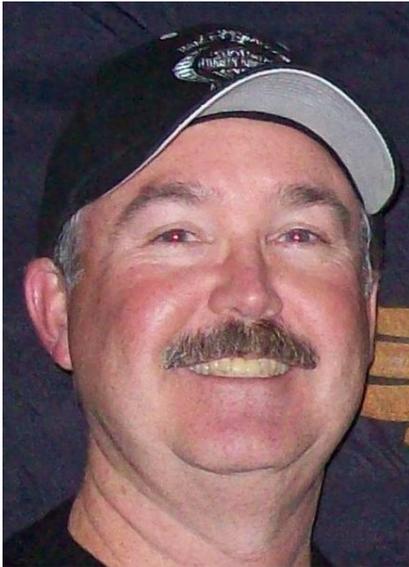
1. Pam Powell is recovering from her second surgery. We wish you a speedy recovery.
2. Chris Murphy- Chris had emergency surgery for appendicitis. He has had a tough recovery spending two weeks in the hospital. He is doing much better but keep him in your prayers.
3. Jennifer Murphy- She spent 22 days at the hospital, not going home, to take care of Chris and their son Cody who was also in the same hospital with Chris at the same time. She is a great wife and mother of perseverance with a lot of love for her family.
4. I am putting my family and me on the prayer list. I lost my Dad this afternoon. He was 86 years old and had a great life. God blessed me with having such a great father, mentor and friend. I will miss him.

Please email me with your prayer request.

I will close by giving you the advice my Dad gave me so many times. Take time to smell the roses of life around you each day. Life is to be enjoyed one day at a time, as it may be our last on earth.

God Bless

Chaplain Larry



Hydroplaning Issues

What is it? What to do about it?

By: James R. Davis

Hydroplaning is the result of your tires moving FAST across a wet surface - so fast that they do not have sufficient time to channel that moisture away from the center of the tire. The result is that the tire is lifted by the water away from the road and all traction is thus lost. Of course the word 'fast' is a relative term. Tread design, tread depth, weight of motorcycle, tire pressure, depth of water and even the consistency of that water - (whether it is highly aerated or not, for example) - all play a part in determining at what speed the tire will begin to hydroplane. It is a pretty safe bet to assume that any speed in excess of 60 MPH is fast enough to support hydroplaning regardless of the other variables. This is not to say that at 55 MPH you are safe, however. (A formula that comes close to predicting the speed at which you will hydroplane, assuming at least .2" of water on the ground, is: $10.27 * \text{Sqrt}(\text{tire pressure})$ which shows that if your tires hold 35 psi, hydroplaning can be expected at 60.76 MPH, while tires with 41 psi of air in them should expect hydroplaning at about 65.75 MPH. Another formula that is somewhat more accurate, though much harder to calculate, is: $7.95 * \text{Sqrt}(\text{tire pressure} * \text{contact patch width} / \text{contact patch length})$. This formula shows that the wider the contact patch is relative to its length, the higher the speed required to support hydroplaning. I bring this to your attention because it is contrary to my understanding that a wider tire is more susceptible to hydroplaning than is a narrower tire, yet this particular formula seems to yield a closer approximation of the threshold hydroplaning speed. In other words, I cannot explain why the formula seems to work.

In any event, there are two absolutely essential NO-NO's to remember should you experience the beginning of hydroplaning:

- Do NOT apply your brakes
- Do NOT try to steer in any direction but straight ahead

Though I am not formally trained in the matter I would suggest that the only thing you can possibly do to help the situation is to feather your clutch to moderate your speed without the possibility of drive train 'snap' that would result from an abrupt change of the accelerator.

Hope there is an idea in there that you can work with. Frankly, I think if you start to hydroplane the odds are that you are going to go down unless you keep the front wheel pointed absolutely dead ahead and it is of the briefest of durations. Keep the shiny side up and ride safe!

Larry

Old Diz

While I am not a certified 'baseball nut' I do appreciate the game and especially enjoy watching the playoffs and the World Series. Growing up in northwest Tennessee and then in Memphis my parents and friends of course rooted for the Saint Louis Cardinals which was the closest thing to being our 'home team.'

As a youngster I knew of some of the most famous Cardinals including Lou Brock, Bob Gibson, and Tim McCarver. But the Card who stands out most in my mind is Jay Hanna Dean – better known as Dizzy Dean. Dean pitched for the St. Louis Cardinals in the 1930s and his career was cut short by an injury. So of course none of us remembers his playing days but what I do recall is his days as an announcer for the Game of the Week on CBS with his sidekick Pee Wee Reese.

As young boys my friends and I would watch each Saturday to be entertained by Diz as much as by the ball game. During slow time like when a relief pitcher was warming up Diz would serenade his audience with his rendition of the Wabash Cannonball. If you never heard Diz you missed a fun guy who really had fun.

This is from Wikipedia about Diz:

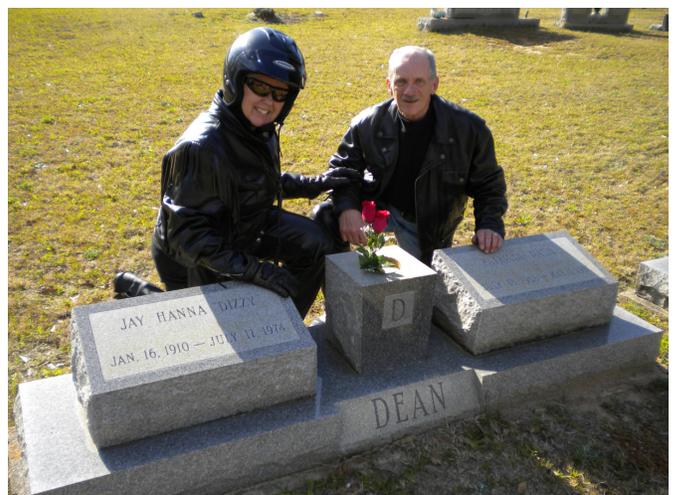
"As a broadcaster, Dean was famous for his wit and his often-colorful butchering of the English language. Much like football star-turned-sportscaster Terry Bradshaw years later, he chose to build on, rather than counter, his image as a not-too-bright country boy, as a way of entertaining fans: "The Good Lord was good to me. He gave me a strong right arm, a good body, and a weak mind." He once saw Browns outfielder Al Zarilla slide into a base, and said, "Zarilla slud into third!" "Slud" instead of "slid" became a frequently-used Dean expression. Thanks to baseball fan Charles Shultz, another Dean expression found its way into a *Peanuts* strip, as Lucy commented on a batter who swung at a pitch outside the strike zone: "He shouldn't hadn't ought-a swang!" Once, describing a player who had struck out, Dean said, "he nonchalantly walks back to the dugout in disgust."

While doing a game on CBS Dean once said, over the open mike, "I don't know why they're calling this the *Game of the Week*. There's a much better game, Dodgers and Giants, over on NBC. " Every so often, he would sign off by saying, "Don't fail to miss tomorrow's game!" These manglings of the language only endeared Dean to fans.

An English teacher once wrote to him, complaining that he shouldn't use the word "ain't" on the air, as it was a bad example to children. On the air, Dean said, "A lot of folks who ain't sayin' 'ain't,' ain't eatin'. So, Teach, you learn 'em English, and I'll learn 'em baseball."

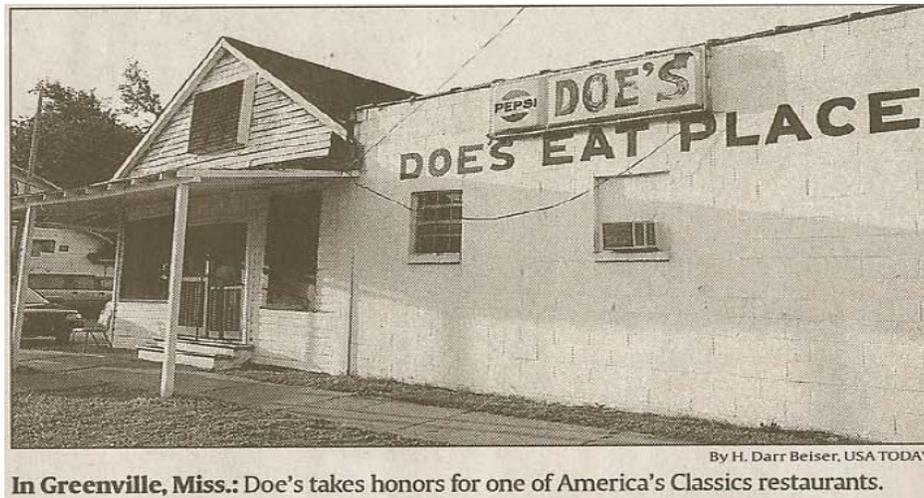
So when we traveled to Biloxi and then on to the Louisiana State H.O.G. Rally in mid-March I saw that we would be going through Wiggins, Mississippi, on Highway 49. I knew Diz had lived near there and did a little research and found that he and his wife lived in her hometown of Bond (just north of Wiggins) until his death at age 64 in 1974. Their graves are in the Bond Cemetery.

It is a small country cemetery and there is no huge monument to a baseball legend – just a pretty plain gravestone and another plaque commemorating his tenure as a Cardinal. The day we visited a local lady was there tending to the graves and putting out fresh flowers on Diz and his wife's graves. Folks there still remember him. If you're a baseball fan to any degree and are down that way stop by and say 'hi' to Old Diz.



Dinner Ride: Doe's Eat Place

By J. Carolyn Rice, Assistant Director



The Memphis Chapter is riding to Greenville, MS, on May 15th. Our Activities Officers have arranged for the legendary **Doe's Eat Place** to open early (4 pm) just for our group. You may want to stay overnight in Greenville after enjoying Doe's great food while others may wish to return to Memphis that night. Whatever your choice – overnight or returning same day - I hope you make plans to join the chapter for this special dinner ride.

You may enjoy Doe's famous menu of steaks, tamales, gumbo, catfish and shrimp. Doe's steaks are cooked in natural gas ovens. The burners in the ovens are mounted on the top and shoot flames down. This allows the drippings from the steak to fall into a pan underneath the grill so the drippings can be poured back over the steak. Members who have eaten at Doe's report the steaks are well worth every mile traveled to arrive at Doe's Eat Place.

In case you have not heard about Doe's Eat Place here is a bit of history. Doe's Eat Place restaurant is a cultural and culinary icon of the Mississippi Delta. It was named to the James Beard Foundation's list of *"America's Classics"* in 2007. Alton Brown of Food Network *"Good Eats"* has featured Doe's Eat Place in the series *"Feasting On Asphalt"*, a series about real food places off the beaten path. The original Doe's in Greenville, Mississippi, was established in 1941 by Dominick "Big Doe" Signa and his wife, Mamie. Doe's Eat Place tells the complicated story of Italian immigration, Delta foodways, and Mississippi social history. Around 1941, someone gave Mamie a partial recipe for hot tamales. She improved on the recipe and began selling tamales to the neighborhood's largely black clientele. It was not long before word spread and the white community came calling to buy Doe's tamales, as well. This was the beginning of Doe's Eat Place.

At first, Signa, "Big Doe", ran a honky-tonk, strictly for black customers, in the front part of the family's grocery store. Around this time, there was a local white doctor who began to stop at Doe's for a meal between his house calls. However, because of racial segregation during these times it was socially unacceptable for whites to come into Doe's. Therefore, "Big Doe" started serving the doctor his steak dinners in the rear of the store. As word-of-mouth spread about the steaks, Doe decided to start a restaurant in the rear of the building. The honky-tonk and restaurant co-existed for a short time until the decision was made to close the honky-tonk. The original Doe's Eat Place is located in the same location where it started - 502 Nelson Street. It is a relatively small and shabby building in the middle of a downscale Greenville neighborhood. The dining area is clean and nicely maintained. Doe's has been described as having a *"dive-y atmosphere"* in *"ramshackle surroundings."* Customers enter the restaurant through the kitchen, and are traditionally greeted by a male member of the Signa family. Though time has taken its toll on the building and fixtures, it only adds to the atmosphere of dining at an old family restaurant where the true authenticity of the 1940s grocery and restaurant still remains. Doe's Eat Place is a portrait of a place of days gone by, painted by generations of family, loyal employees and devoted customers. Once you eat at Doe's, the stories you will have to tell will only add to the uniqueness and significance of the experience.



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